

HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA

How Much Is A Packet Of Cigarettes In Australia? Understanding The Costs And Context

HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA IS A QUESTION THAT MANY PEOPLE—WHETHER SMOKERS, POLICYMAKERS, OR CURIOUS INDIVIDUALS—FIND THEMSELVES ASKING. AUSTRALIA IS KNOWN FOR HAVING SOME OF THE HIGHEST CIGARETTE PRICES IN THE WORLD, LARGELY DUE TO AGGRESSIVE TOBACCO TAXATION AND PUBLIC HEALTH POLICIES DESIGNED TO REDUCE SMOKING RATES. IF YOU'RE WONDERING ABOUT THE CURRENT PRICE, THE FACTORS INFLUENCING IT, AND WHAT THIS MEANS FOR SMOKERS AND THE WIDER COMMUNITY, YOU'RE IN THE RIGHT PLACE. LET'S DIVE INTO THE DETAILS AND UNPACK EVERYTHING YOU NEED TO KNOW.

THE CURRENT PRICE OF A PACKET OF CIGARETTES IN AUSTRALIA

AUSTRALIA'S CIGARETTE PRICES VARY DEPENDING ON THE BRAND AND LOCATION, BUT ON AVERAGE, A STANDARD PACKET OF 25 CIGARETTES COSTS ROUGHLY BETWEEN AUD 30 TO AUD 40. THIS MAKES AUSTRALIA ONE OF THE MOST EXPENSIVE COUNTRIES GLOBALLY TO PURCHASE CIGARETTES. FOR INSTANCE, POPULAR BRANDS LIKE WINFIELD, PETER JACKSON, OR MARLBORO TYPICALLY RETAIL AROUND AUD 35 PER PACK.

WHY ARE CIGARETTES SO EXPENSIVE IN AUSTRALIA?

SEVERAL REASONS EXPLAIN THE STEEP PRICE TAG ON AUSTRALIAN CIGARETTES:

- ****HIGH TOBACCO TAXES:**** THE GOVERNMENT IMPOSES SIGNIFICANT EXCISE TAXES ON TOBACCO PRODUCTS. THESE TAXES HAVE BEEN INCREASED REGULARLY, SOMETIMES ANNUALLY, AS PART OF A BROADER STRATEGY TO DISCOURAGE SMOKING.
- ****PLAIN PACKAGING LAWS:**** AUSTRALIA WAS THE FIRST COUNTRY TO INTRODUCE PLAIN PACKAGING LAWS IN 2012, WHICH REMOVED BRANDING FROM CIGARETTE PACKS. WHILE THIS DOESN'T DIRECTLY INCREASE PRICES, IT COMPLEMENTS TAX MEASURES BY REDUCING THE APPEAL OF TOBACCO.
- ****STATE AND TERRITORY VARIATIONS:**** SOME REGIONS MIGHT ADD THEIR OWN LEVIES OR ADJUST RETAIL PRICING SLIGHTLY, BUT THE FEDERAL EXCISE TAX KEEPS PRICES GENERALLY HIGH NATIONWIDE.
- ****RETAIL MARKUPS:**** RETAILERS OFTEN ADD THEIR OWN MARGINS, WHICH CAN VARY FROM STORE TO STORE OR BETWEEN URBAN AND RURAL AREAS.

HOW TOBACCO TAXES IMPACT THE PRICE OF CIGARETTES

TAXES MAKE UP A MASSIVE PORTION OF THE FINAL PRICE CONSUMERS PAY AT THE REGISTER. IN AUSTRALIA, TOBACCO EXCISE TAX IS INDEXED TWICE YEARLY TO INFLATION AND AVERAGE WEEKLY EARNINGS, WHICH MEANS PRICES TEND TO RISE STEADILY OVER TIME.

THE ROLE OF EXCISE TAXES

THE EXCISE TAX ON CIGARETTES IN AUSTRALIA IS ONE OF THE HIGHEST GLOBALLY. FOR EXAMPLE, IN 2024, THE EXCISE TAX IS OVER AUD 1.10 PER CIGARETTE STICK, SUMMING UP TO ABOUT AUD 27.50 FOR A PACK OF 25. THIS AMOUNT ALONE ACCOUNTS FOR MORE THAN 70% OF THE RETAIL PRICE. THE GOVERNMENT USES THIS REVENUE BOTH TO FUND PUBLIC HEALTH INITIATIVES AND TO DETER SMOKING BY MAKING IT LESS AFFORDABLE.

ADDITIONAL COSTS AND FEES

BEYOND EXCISE TAX, THERE ARE:

- ****GOODS AND SERVICES TAX (GST):**** A 10% TAX APPLIED TO THE TOTAL COST.
- ****DISTRIBUTION AND RETAIL COSTS:**** WHOLESALERS AND RETAILERS ADD THEIR OWN COSTS AND PROFIT MARGINS.
- ****COMPLIANCE COSTS:**** MANUFACTURERS AND SELLERS COMPLY WITH STRICT PACKAGING AND ADVERTISING LAWS, WHICH CAN ADD TO OVERALL EXPENSES.

HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA COMPARED TO OTHER COUNTRIES?

AUSTRALIA CONSISTENTLY RANKS AS ONE OF THE MOST EXPENSIVE PLACES TO BUY CIGARETTES GLOBALLY. FOR COMPARISON:

- ****UNITED STATES:**** A PACK AVERAGES AROUND USD 7 TO 10 (ABOUT AUD 10-15).
- ****UNITED KINGDOM:**** PRICES RANGE FROM GBP 10 TO 13 (ROUGHLY AUD 18-23).
- ****CANADA:**** AROUND CAD 15 TO 20 (AUD 16-23).

THIS COMPARISON HIGHLIGHTS HOW AUSTRALIA'S HIGH CIGARETTE PRICES ARE A DELIBERATE CHOICE TO REDUCE TOBACCO CONSUMPTION AND IMPROVE PUBLIC HEALTH OUTCOMES.

WHAT DOES THE PRICE MEAN FOR SMOKERS IN AUSTRALIA?

THE HIGH COST OF CIGARETTES HAS A TANGIBLE IMPACT ON SMOKING BEHAVIOR ACROSS THE COUNTRY.

REDUCED SMOKING RATES

AUSTRALIA HAS SEEN A STEADY DECLINE IN SMOKING RATES OVER THE PAST FEW DECADES. THE HIGH PRICE POINT IS A SIGNIFICANT DETERRENT, ESPECIALLY FOR YOUNGER PEOPLE AND LOW-INCOME SMOKERS WHO MAY FIND IT FINANCIALLY DIFFICULT TO SUSTAIN THE HABIT.

SHIFT TO ALTERNATIVES

SOME SMOKERS TURN TO ALTERNATIVES SUCH AS:

- ****ROLL-YOUR-OWN TOBACCO:**** OFTEN CHEAPER, THOUGH STILL HEAVILY TAXED.
- ****VAPING AND E-CIGARETTES:**** THESE HAVE BECOME MORE POPULAR, THOUGH REGULATIONS VARY.
- ****NICOTINE REPLACEMENT THERAPIES:**** USED TO QUIT SMOKING ALTOGETHER.

FINANCIAL STRAIN ON SMOKERS

FOR THOSE WHO CONTINUE TO SMOKE, THE FINANCIAL BURDEN IS SUBSTANTIAL. SPENDING UPWARDS OF AUD 35 PER PACK CAN ADD UP TO THOUSANDS OF DOLLARS A YEAR, MOTIVATING SOME SMOKERS TO SEEK HELP QUITTING.

TIPS FOR DEALING WITH HIGH CIGARETTE COSTS IN AUSTRALIA

IF YOU'RE A SMOKER CONCERNED ABOUT THE PRICE OR THINKING ABOUT QUITTING, HERE ARE SOME PRACTICAL TIPS:

- **EXPLORE SUPPORT SERVICES:** PROGRAMS LIKE QUITLINE PROVIDE FREE COUNSELING AND RESOURCES.
- **CONSIDER NICOTINE REPLACEMENT:** PATCHES, GUMS, AND LOZENGES CAN EASE WITHDRAWAL.
- **BUDGET WISELY:** TRACK YOUR SPENDING TO SEE HOW MUCH CIGARETTES COST YOU MONTHLY.
- **TRY GRADUAL REDUCTION:** CUTTING DOWN SLOWLY MAY HELP EASE THE TRANSITION AWAY FROM SMOKING.
- **LOOK FOR SMOKING CESSATION CLINICS:** MANY COMMUNITIES OFFER SUPPORT GROUPS AND MEDICAL ADVICE.

UNDERSTANDING THE LEGAL AND SOCIAL ENVIRONMENT AROUND CIGARETTES IN AUSTRALIA

AUSTRALIA'S APPROACH TO TOBACCO CONTROL ISN'T JUST ABOUT PRICE; IT'S PART OF A BROADER FRAMEWORK AIMED AT REDUCING SMOKING'S HEALTH IMPACTS.

STRICT ADVERTISING AND PACKAGING LAWS

SINCE 2012, ALL CIGARETTE PACKS IN AUSTRALIA MUST HAVE PLAIN PACKAGING—NO LOGOS, COLORS, OR PROMOTIONAL INFORMATION—ONLY GRAPHIC HEALTH WARNINGS. THIS LAW IS DESIGNED TO REDUCE THE APPEAL OF SMOKING, ESPECIALLY TO YOUNG PEOPLE.

SMOKING BANS AND RESTRICTIONS

SMOKING IS BANNED IN MANY PUBLIC PLACES, INCLUDING:

- INDOOR WORKPLACES
- RESTAURANTS AND CAFES
- PUBLIC TRANSPORT AREAS
- NEAR SCHOOLS AND HOSPITALS

THESE RESTRICTIONS FURTHER DISCOURAGE SMOKING AND PROMOTE HEALTHIER ENVIRONMENTS.

ILLEGAL TOBACCO AND BLACK MARKET CONCERNS

HIGH PRICES CAN SOMETIMES LEAD TO UNINTENDED CONSEQUENCES, SUCH AS THE GROWTH OF ILLICIT TOBACCO SALES. WHILE THE AUSTRALIAN GOVERNMENT ACTIVELY ENFORCES LAWS AGAINST ILLEGAL TOBACCO, SOME SMOKERS MAY SEEK CHEAPER, UNREGULATED SOURCES, WHICH CARRY THEIR OWN HEALTH AND LEGAL RISKS.

Looking Ahead: Will Cigarette Prices in Australia Keep Rising?

It's likely that cigarette prices in Australia will continue to increase. The government's commitment to a "smoke-free" Australia by 2030 involves ongoing tax hikes and regulatory measures. This means that smokers can expect even higher costs in the coming years.

For those who smoke, this trend underscores the financial and health benefits of quitting sooner rather than later. For non-smokers and public health advocates, it's a positive step toward reducing smoking-related disease and healthcare costs.

If you're curious about how much is a packet of cigarettes in Australia, you'll find that the price reflects a broader national effort to discourage smoking and protect public health. Whether you're a smoker considering your options or simply interested in tobacco pricing, understanding these dynamics sheds light on why cigarettes are so costly here and what that means for everyone.

Frequently Asked Questions

How much does a packet of cigarettes cost in Australia in 2024?

As of 2024, a packet of cigarettes in Australia typically costs between AUD 35 to AUD 45, depending on the brand and location.

Why are cigarette prices so high in Australia?

Cigarette prices in Australia are high due to heavy government taxes and tobacco control policies aimed at reducing smoking rates and improving public health.

Are there cheaper cigarette options available in Australia?

While some cheaper brands exist, all cigarettes in Australia are subject to high taxes, so price differences are relatively small compared to other countries.

How often do cigarette prices increase in Australia?

Cigarette prices in Australia usually increase annually, often in line with government budget announcements and tobacco tax adjustments.

Can I buy cigarettes cheaper online or from other countries?

Buying cigarettes online or from other countries is illegal in Australia without paying duties and taxes, and can result in fines or confiscation.

Do prices vary between states in Australia?

Cigarette prices are generally consistent across Australia due to uniform federal tobacco taxes, though minor variations may occur due to local retail pricing.

How does Australia's cigarette price compare to other countries?

Australia has some of the highest cigarette prices globally, significantly higher than countries like the USA or

UK, PRIMARILY DUE TO ITS STRICT TOBACCO TAXATION.

ARE THERE ANY DISCOUNTS OR PROMOTIONS ON CIGARETTES IN AUSTRALIA?

PROMOTIONS AND DISCOUNTS ON CIGARETTES ARE PROHIBITED IN AUSTRALIA UNDER STRICT TOBACCO ADVERTISING LAWS TO DISCOURAGE SMOKING.

WHAT IMPACT DO HIGH CIGARETTE PRICES HAVE ON SMOKING RATES IN AUSTRALIA?

HIGH CIGARETTE PRICES HAVE CONTRIBUTED TO A STEADY DECLINE IN SMOKING RATES IN AUSTRALIA BY MAKING SMOKING LESS AFFORDABLE, ESPECIALLY FOR YOUNGER PEOPLE.

IS IT CHEAPER TO BUY TOBACCO FOR ROLL-YOUR-OWN CIGARETTES IN AUSTRALIA?

ROLL-YOUR-OWN TOBACCO IS GENERALLY CHEAPER THAN PRE-PACKAGED CIGARETTES, BUT IT IS STILL HEAVILY TAXED AND RELATIVELY EXPENSIVE COMPARED TO OTHER COUNTRIES.

ADDITIONAL RESOURCES

****HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA? AN IN-DEPTH PRICE ANALYSIS****

HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA IS A QUESTION THAT HAS BECOME INCREASINGLY RELEVANT FOR SMOKERS, POLICYMAKERS, AND PUBLIC HEALTH ADVOCATES ALIKE. AUSTRALIA IS KNOWN FOR HAVING SOME OF THE HIGHEST CIGARETTE PRICES GLOBALLY, A RESULT OF DELIBERATE GOVERNMENT POLICIES AIMED AT REDUCING TOBACCO CONSUMPTION. THIS ARTICLE INVESTIGATES THE CURRENT COST OF CIGARETTES IN AUSTRALIA, EXPLORES THE FACTORS INFLUENCING THESE PRICES, AND EXAMINES HOW THIS COMPARES INTERNATIONALLY AND IMPACTS CONSUMER BEHAVIOR.

THE CURRENT COST OF CIGARETTES IN AUSTRALIA

AS OF 2024, THE AVERAGE PRICE OF A STANDARD PACKET OF CIGARETTES IN AUSTRALIA RANGES BETWEEN AUD 35 AND AUD 40, DEPENDING ON THE BRAND AND LOCATION OF PURCHASE. THIS PRICE IS SIGNIFICANTLY HIGHER THAN IN MANY OTHER COUNTRIES, REFLECTING AUSTRALIA'S AGGRESSIVE TOBACCO TAXATION POLICIES. FOR EXAMPLE, PREMIUM BRANDS LIKE MARLBORO OR DUNHILL CAN COST UPWARDS OF AUD 40 PER PACKET, WHEREAS CHEAPER OR LOCAL BRANDS MIGHT BE SLIGHTLY LESS EXPENSIVE BUT RARELY FALL BELOW AUD 30.

THE AUSTRALIAN GOVERNMENT IMPOSES A SUBSTANTIAL EXCISE TAX ON TOBACCO PRODUCTS, WHICH IS A MAJOR DRIVER BEHIND THESE HIGH PRICES. IN ADDITION TO FEDERAL EXCISE, STATE-LEVEL TAXES AND MANDATORY HEALTH WARNINGS ON PACKAGING ADD TO THE OVERALL COST. RETAILERS ALSO FACTOR IN OPERATIONAL EXPENSES AND PROFIT MARGINS, BUT TAXATION REMAINS THE DOMINANT FACTOR.

PRICE TRENDS OVER THE YEARS

OVER THE PAST DECADE, CIGARETTE PRICES IN AUSTRALIA HAVE STEADILY INCREASED. THIS RISE CORRELATES WITH SCHEDULED EXCISE TAX HIKES, WHICH OCCUR TWICE YEARLY. THESE INCREMENTAL INCREASES ARE PART OF THE GOVERNMENT'S LONG-TERM STRATEGY TO DISCOURAGE SMOKING BY MAKING IT FINANCIALLY BURDENSOME. IN 2010, A PACKET MIGHT HAVE COST AROUND AUD 20, ILLUSTRATING A NEAR DOUBLING IN PRICE IN JUST OVER TEN YEARS.

SUCH PRICE INFLATION HAS CONTRIBUTED TO A NOTABLE DECLINE IN SMOKING RATES ACROSS THE COUNTRY. ACCORDING TO THE AUSTRALIAN INSTITUTE OF HEALTH AND WELFARE, THE PROPORTION OF DAILY SMOKERS HAS DROPPED FROM ABOUT 15% OF THE ADULT POPULATION IN 2010 TO AROUND 11% IN RECENT YEARS.

FACTORS INFLUENCING CIGARETTE PRICES IN AUSTRALIA

MULTIPLE ELEMENTS DETERMINE HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA, INCLUDING TAXATION, REGULATORY MEASURES, AND MARKET DYNAMICS. UNDERSTANDING THESE FACTORS PROVIDES INSIGHT INTO WHY CIGARETTES ARE COMPARATIVELY EXPENSIVE.

GOVERNMENT TAXES AND EXCISE DUTIES

AUSTRALIA'S TOBACCO EXCISE TAX IS AMONG THE HIGHEST WORLDWIDE. THE EXCISE IS CALCULATED PER CIGARETTE STICK RATHER THAN AS A PERCENTAGE OF RETAIL PRICE, WHICH MEANS THE TAX BURDEN INCREASES WITH INFLATION UNLESS ADJUSTED. THE GOVERNMENT'S POLICY IS DESIGNED TO REDUCE SMOKING RATES BY MAKING CIGARETTES LESS AFFORDABLE, PARTICULARLY TARGETING YOUNGER POTENTIAL SMOKERS.

PLAIN PACKAGING LAWS

SINCE 2012, AUSTRALIA HAS ENFORCED STRICT PLAIN PACKAGING LAWS REQUIRING ALL CIGARETTE PACKETS TO HAVE UNIFORM, UNATTRACTIVE DESIGNS WITH PROMINENT HEALTH WARNINGS. THIS REGULATION PREVENTS BRANDING AND MARKETING STRATEGIES THAT COULD ENCOURAGE SMOKING. WHILE PLAIN PACKAGING DOES NOT DIRECTLY AFFECT THE PRICE, IT COMPLEMENTS TAXATION MEASURES BY REDUCING THE APPEAL OF CIGARETTES, INDIRECTLY INFLUENCING DEMAND AND, CONSEQUENTLY, PRICING STRATEGIES.

RETAIL AND DISTRIBUTION COSTS

RETAILERS ADD A MARKUP TO COVER OPERATIONAL COSTS AND PROFIT. THIS CAN VARY BASED ON THE STORE'S LOCATION, TYPE (E.G., CONVENIENCE STORE VERSUS SUPERMARKET), AND COMPETITION. REMOTE OR RURAL AREAS OFTEN EXPERIENCE HIGHER PRICES DUE TO DISTRIBUTION EXPENSES, WHILE URBAN CENTERS MAY HAVE MORE COMPETITIVE PRICING.

COMPARISONS: AUSTRALIA VS. INTERNATIONAL CIGARETTE PRICES

WHEN COMPARING HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA TO OTHER COUNTRIES, THE DIFFERENCE IS STARK. FOR INSTANCE:

- IN THE UNITED STATES, THE AVERAGE PRICE PER PACK IS ROUGHLY USD 7 TO 9 (APPROXIMATELY AUD 10 TO 13).
- IN THE UNITED KINGDOM, PRICES RANGE FROM GBP 12 TO 14 (AROUND AUD 20 TO 24).
- IN MANY ASIAN COUNTRIES, SUCH AS INDONESIA OR VIETNAM, CIGARETTE PRICES CAN BE AS LOW AS AUD 1 TO 4 PER PACK.

THIS WIDE VARIANCE HIGHLIGHTS AUSTRALIA'S UNIQUE POSITION IN TOBACCO CONTROL. THE COUNTRY'S HIGH PRICES ARE PART OF A COMPREHENSIVE APPROACH TO PUBLIC HEALTH, COMBINING FISCAL MEASURES WITH EDUCATION AND REGULATORY CONTROLS.

IMPACT ON SMOKING BEHAVIOR

HIGH CIGARETTE PRICES IN AUSTRALIA HAVE A DOCUMENTED EFFECT ON REDUCING TOBACCO CONSUMPTION. RESEARCH SHOWS THAT PRICE ELASTICITY OF DEMAND FOR CIGARETTES IS SIGNIFICANT—MEANING THAT AS PRICES RISE, CONSUMPTION TENDS TO FALL. MANY SMOKERS REPORT CUTTING DOWN OR QUITTING AS A DIRECT RESPONSE TO COST INCREASES.

HOWEVER, THE HIGH COST HAS ALSO LED TO UNINTENDED CONSEQUENCES SUCH AS THE GROWTH OF ILLICIT TOBACCO MARKETS AND CROSS-BORDER PURCHASING FROM NEIGHBORING COUNTRIES WITH LOWER PRICES. THE AUSTRALIAN GOVERNMENT CONTINUES TO COMBAT THESE ISSUES THROUGH LAW ENFORCEMENT AND BORDER CONTROLS.

ALTERNATIVE TOBACCO PRODUCTS AND PRICING

THE RISING COST OF TRADITIONAL CIGARETTES HAS STIMULATED INTEREST IN ALTERNATIVE NICOTINE PRODUCTS LIKE VAPING DEVICES, HEATED TOBACCO PRODUCTS, AND NICOTINE POUCHES. THESE ALTERNATIVES OFTEN COME AT DIFFERENT PRICE POINTS AND REGULATORY FRAMEWORKS.

VAPING AND E-CIGARETTES

VAPING PRODUCTS TEND TO HAVE A HIGHER INITIAL COST BUT LOWER ONGOING EXPENSES COMPARED TO CIGARETTES. THE PRICE OF VAPING LIQUIDS AND DEVICES VARIES WIDELY, BUT MANY SMOKERS CONSIDER THESE PRODUCTS A COST-EFFECTIVE SUBSTITUTE FOR DAILY NICOTINE USE.

HEATED TOBACCO PRODUCTS

HEATED TOBACCO PRODUCTS, WHICH HEAT RATHER THAN BURN TOBACCO, ARE ALSO GAINING POPULARITY. WHILE PRICED SIMILARLY TO PREMIUM CIGARETTE BRANDS, THEY ARE MARKETED AS A LESS HARMFUL ALTERNATIVE THOUGH THEIR HEALTH IMPACTS REMAIN UNDER STUDY.

PUBLIC HEALTH IMPLICATIONS OF HIGH CIGARETTE PRICES

AUSTRALIA'S PRICING STRATEGY FOR CIGARETTES IS PART OF AN AMBITIOUS PUBLIC HEALTH CAMPAIGN AIMED AT REDUCING SMOKING-RELATED DISEASES AND HEALTHCARE COSTS. THE SUCCESS OF THIS APPROACH IS EVIDENT IN DECLINING SMOKING PREVALENCE AND ASSOCIATED MORTALITY RATES.

YET, THE HIGH PRICES ALSO RAISE EQUITY CONCERNS. LOW-INCOME SMOKERS BEAR A DISPROPORTIONATE FINANCIAL BURDEN, WHICH CAN EXACERBATE SOCIAL INEQUALITIES. POLICYMAKERS MUST BALANCE THESE FACTORS WHILE CONTINUING EFFORTS TO SUPPORT SMOKING CESSATION THROUGH SUBSIDIES, COUNSELING, AND EDUCATION.

SUPPORT PROGRAMS AND SMOKING CESSATION

TO COMPLEMENT HIGH PRICES, AUSTRALIA OFFERS VARIOUS CESSATION SUPPORT SERVICES, INCLUDING FREE QUITLINES, SUBSIDIZED NICOTINE REPLACEMENT THERAPIES, AND PUBLIC AWARENESS CAMPAIGNS. THESE PROGRAMS HELP SMOKERS OVERCOME ADDICTION DESPITE ECONOMIC DETERRENTS.

AUSTRALIA'S MODEL PROVIDES A CASE STUDY FOR OTHER NATIONS GRAPPLING WITH TOBACCO CONTROL, DEMONSTRATING THAT PRICE INCREASES, WHEN COMBINED WITH COMPREHENSIVE STRATEGIES, CAN EFFECTIVELY REDUCE SMOKING RATES.

AS THE LANDSCAPE OF TOBACCO AND NICOTINE PRODUCTS EVOLVES, ONGOING MONITORING OF PRICES, CONSUMPTION PATTERNS, AND HEALTH OUTCOMES REMAINS ESSENTIAL. UNDERSTANDING HOW MUCH IS A PACKET OF CIGARETTES IN AUSTRALIA IS MORE THAN A QUESTION OF ECONOMICS; IT REFLECTS A BROADER SOCIETAL COMMITMENT TO HEALTH AND WELL-BEING.

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